

Advanced UK – 29 years of service
to the Commercial Print industry

Technology Experts to the Commercial Print Industry

As the original Xerox™ UK Platinum Partner – and the only European Platinum Partner for EFI – our dedicated team of production print experts possess an unparalleled depth of industry knowledge. They are what make Advanced UK so special.

Whether you operate In-Plant or commercial print facilities, you can count on Advanced UK to guide you through the spectrum of digital and inkjet press hardware, software and finishing solutions to maximise your productivity and profitability.

With multiple brands represented, you'll rediscover profitability with workflow and automation software, together with new revenue generating approaches such as incorporating multichannel digital marketing, and integrated VDP.



WE UNDERSTAND YOUR INDUSTRY

Commercial print is undergoing a revolution, with high speed inkjet challenging litho and digital press users with quality output and economic advantage.

The industry is clamouring for the best-of-class in automation, workflow, and cost efficiency, while diversification into offering full-service multichannel marketing and VDP personalisation to maximise the ROI of the modern press.

Post COVID-19, Are you maximising the workflow, automation and diversification options to strengthen your operations?

The modern print buyer

We've all seen the change accelerating: the modern print buyer wants shorter runs, with a faster turn-around, coupled with the latest embellishments to stand out from the crowd. It's competitive out there!

As a result, the launch of the Xerox Iridesse continues to cause a stir, as it's still the only digital press on the market to print metallic gold or silver dry ink, CMYK and clear or white dry ink in a single pass. This gives print providers like you an immediate competitive edge in the growing digital printing enhancement market.



Your priorities

When we speak of automation and productivity, it's more than a desire to reduce the human touchpoints of every job. Through utilisation of AI-controlled presses, error rates decrease, turn-around times shorten, and wastage diminishes.

The latest advances bring 3D visualisations to enhance your packaging proposals, or you can automate the mundane jobs to become self-service.

Take this a step further and leverage the in-house skills at your disposal to embrace commercial diversification. For example, explore multichannel marketing and VDP personalisation all integrated with digital storefronts you can manage for your clients.

The future of print is strong, but the winners will have embraced change. Advanced UK will show you how!

Some of our clients

CIVICA

First Move
DIRECT MARKETING



Our depth of experience

- **Digital and inkjet press** – from copy shop to massive print operations, we're delivering and supporting the presses you need.
- **Finishing systems** – we represent Duplo, Morgana, Vivid, and Antalis to ensure total coverage of your requirements via the recognised industry leaders.
- **Production software** – With the entire stable of Xerox and EFI software and print servers, there's nothing better to maximise the quality and productivity of your output.
- **Diversification** – your business continuity plan should include diversification: talk to us about multichannel marketing!
- **New opportunities** – including hybrid mail and personalisation via VDP.

advanced 30
Anniversary YEARS

Ask the **experts**. Ask **Advanced UK**.



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