

From Anywhere to Anywhere

How Mobility is Changing the Way We Work

Thanks to smartphones and tablets, working on the go has become business as usual. In fact, three out of five workers now say they no longer need to be in the office to be productive.¹ But when it comes to maximizing productivity, workers are increasingly looking to their own technology to make work simpler.



BYOD (Bring Your Own Device) is big.

23%

either have a company-provided mobile device or are reimbursed.²

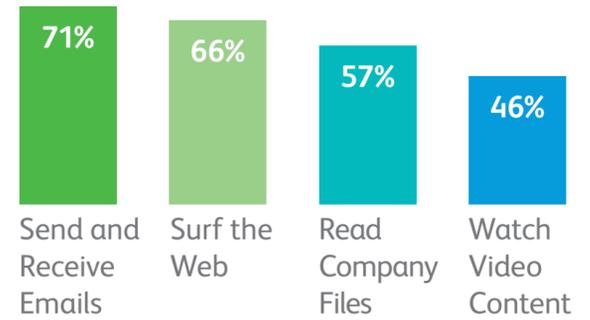


of mobile workers still use their own smartphones and tablets for work.²

Tablets are in.

20% of workers use their tablets for work.²

Frequent Work Uses for Tablets²



Workers want to print on the go.²

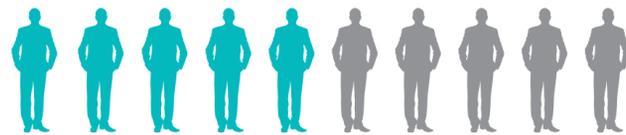
3 in 10

mobile workers would like to print from their mobile devices but can't.



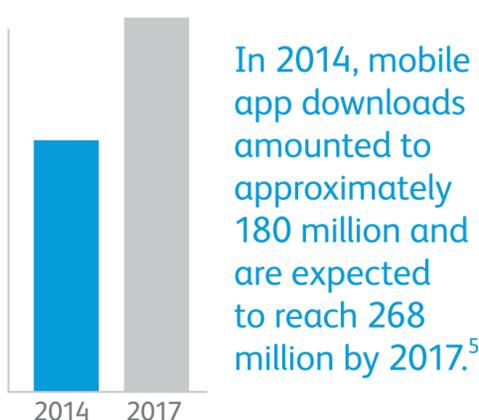
Over half of companies indicate that printing is very important to their business.⁴

only 3 in 10 people who use a smartphone for work are able to print from their device.



5 in 10 for tablets

Admins and managers are trying to get ahead of the mobile printing trend.⁴



In 2014, mobile app downloads amounted to approximately 180 million and are expected to reach 268 million by 2017.⁵



83% of organizations are interested in mobile print capabilities.⁴



only 14%

of companies have actually deployed mobile printing.⁴



Xerox® Mobile Print is an app that makes mobile workers more productive anywhere at any time by enabling them to print from their mobile devices. See how you can make the most of the BYOD trend and bring greater innovation to your organization—visit www.xerox.com/mobile today.

1 Source: <http://mashable.com/2011/08/09/mobile-workers-infographic/>
2 Source: Online survey conducted within the United States by Harris Poll on behalf of Xerox, between May 7-11, 2015 among 2,013 U.S. adults ages 18 and older.
3 Source: Pew Research Center, <http://www.pewinternet.org/2014/01/16/e-reading-rises-as-device-ownership-jumps/>
4 Source: Quocirca, *The Mobile Print Enterprise*, January 2015.
5 Source: <http://www.forbes.com/sites/niallmcCarthy/2014/10/29/mobile-app-usage-by-the-numbers-infographic/>
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